



89 per cent of residents read Hackney Today – MORI survey

Advertisement sizes/charges 2009

	Design	1 off ads	2-5ads	6 or more
1. Full page W: 264mm H: 321mm	£180	£1,980	£1,782	£1,693
2. Half page W: 264mm H: 158.5mm	£100	£1,078	£970	£922
3. Quarter page W: 130mm H: 158.5mm	£60	£640	£576	£547
4. Eighth page W: 130mm H: 78mm	£30	£320	£288	£273
5. Back page	£180	£2,250	£2,025	£1,920
6. Licensing notices One size	n/a	£176 (inc VAT)		

PRICES FROZEN AGAIN UNTIL APRIL 2010

To advertise call either David Roberts on: 020 8356 2416, e-mail: david.roberts@hackney.gov.uk; or: Lee Ray on: 020 8356 3445, e-mail: lee.ray@hackney.gov.uk

Deadline dates editorial/advertising 2009

January	February	March	April
Issue 199 (12 Jan to 25 Jan) Friday, 2 Jan – content deadline Monday, 12 Jan – publication date Issue 200 (26 Jan to 8 Feb) Friday, 16 Jan – content deadline Monday, 26 Jan – publication date	Issue 201 (9 Feb to 22 Feb) Friday, 30 Jan – content deadline Monday, 9 Feb – publication date Issue 202 (23 Feb to 8 March) Friday, 13 Feb – content deadline Monday, 23 Feb – publication date	Issue 203 (9 March to 22 March) Friday, 27 Feb – content deadline Monday, 9 March – publication date Issue 204 (23 March to 5 April) Friday, 13 March – content deadline Monday, 23 March – publication date	3 weeks between issues Issue 205 (6 April to 26 April) Friday, 27 March – content deadline Monday, 6 April – publication date Issue 206 (27 April to 10 May) Friday, 17 April – content deadline Monday, 27 April – publication date
May	June	July	August
Issue 207 (11 May to 24 May) Friday, 1 May – content deadline Monday, 11 May – publication date Issue 208 (25 May to 7 June) Friday, 15 May – content deadline Monday, 25 May – publication date	Issue 209 (8 June to 21 June) Friday, 29 May – content deadline Monday, 8 June – publication date Issue 210 (22 June to 5 July) Friday, 12 June – content deadline Monday, 22 June – publication date	Issue 211 (6 July to 19 July) Friday, 26 June – content deadline Monday, 6 July – publication date Issue 212 (20 July to Aug 2) Friday, 10 July – content deadline Monday, 20 July – publication date	3 weeks between issues Issue 213 (3 Aug to 23 Aug) Friday, 24 July – content deadline Monday, 3 Aug – publication date Issue 214 (24 Aug to Sept 6) Friday, 14 Aug – content deadline Monday, 24 Aug – publication date
September	October	November	December
Issue 215 (7 Sept to 20 Sept) Friday, 28 Aug – content deadline Monday, 7 Sept – publication date Issue 216 (21 Sept to 4 Oct) Friday, 11 Sept – content deadline Monday, 21 Sept – publication date	Issue 217 (5 Oct to 18 Oct) Friday, 25 Sept – content deadline Monday, 5 Oct – publication date Issue 218 (19 Oct to Nov 1) Friday, 9 Oct – content deadline Monday, 19 Oct – publication date	Issue 219 (2 Nov to 15 Nov) Friday, 23 Oct – content deadline Monday, 2 Nov – publication date Issue 220 (16 Nov to 30 Nov) Friday, 6 Nov – content deadline Monday, 16 Nov – publication date	Issue 221 (1 Dec to 13 Dec) Friday, 20 Nov – content deadline Tuesday, 1 Dec – publication date Issue 222 (14 Dec to 27 Dec) Friday, 4 Dec – content deadline Monday, 14 Dec – publication date