



**89 per cent of residents read Hackney Today – MORI**

# hackneytoday

## Advertisement sizes/charges 2009

	Design	1 off ads	2-5ads	6 or more
<b>1. Full page</b> W: 271mm H: 337mm	£180	£1,980	£1,782	£1,693
<b>2. Half page</b> W: 271mm H: 167mm	£100	£1,078	£970	£922
<b>3. Quarter page</b> W: 133mm H: 167mm	£60	£640	£576	£547
<b>4. Eighth page</b> W: 133mm H: 82mm	£30	£320	£288	£273
<b>5. Special position page</b>	£180	£2,250	£2,025	£1,920
<b>6. Statutory notices</b> One size	n/a	£176 (inc VAT)		

**PRICES FROZEN AGAIN UNTIL APRIL 2009**

To advertise call either David Roberts on: **020 8356 2416**, e-mail: [david.roberts@hackney.gov.uk](mailto:david.roberts@hackney.gov.uk); or: Lee Ray on: **020 8356 3445**, e-mail: [lee.ray@hackney.gov.uk](mailto:lee.ray@hackney.gov.uk)

## Deadline dates editorial/advertising 2009

Month	Issue	Content Deadline	Publication Date
<b>January</b>	Issue 199 (12 Jan to 25 Jan)	Friday, 2 Jan	Monday, 12 Jan
	Issue 200 (26 Jan to 8 Feb)	Friday, 16 Jan	Monday, 26 Jan
<b>February</b>	Issue 201 (9 Feb to 22 Feb)	Friday, 30 Jan	Monday, 9 Feb
	Issue 202 (23 Feb to 8 March)	Friday, 13 Feb	Monday, 23 Feb
<b>March</b>	Issue 203 (9 March to 22 March)	Friday, 27 Feb	Monday, 9 March
	Issue 204 (23 March to 5 April)	Friday, 13 March	Monday, 23 March
<b>April</b> <small>3 weeks between issues</small>	Issue 205 (6 April to 26 April)	Friday, 27 March	Monday, 6 April
	Issue 206 (27 April to 10 May)	Friday, 17 April	Monday, 27 April
<b>May</b>	Issue 207 (11 May to 24 May)	Friday, 1 May	Monday, 11 May
	Issue 208 (25 May to 7 June)	Friday, 15 May	Monday, 25 May
<b>June</b>	Issue 209 (8 June to 21 June)	Friday, 29 May	Monday, 8 June
	Issue 210 (22 June to 5 July)	Friday, 12 June	Monday, 22 June
<b>July</b>	Issue 211 (6 July to 19 July)	Friday, 26 June	Monday, 6 July
	Issue 212 (20 July to Aug 2)	Friday, 10 July	Monday, 20 July
<b>August</b> <small>3 weeks between issues</small>	Issue 213 (3 Aug to 23 Aug)	Friday, 24 July	Monday, 3 Aug
	Issue 214 (24 Aug to Sept 6)	Friday, 14 Aug	Monday, 24 Aug
<b>September</b>	Issue 215 (7 Sept to 20 Sept)	Friday, 28 Aug	Monday, 7 Sept
	Issue 216 (21 Sept to 4 Oct)	Friday, 11 Sept	Monday, 21 Sept
<b>October</b>	Issue 217 (5 Oct to 18 Oct)	Friday, 25 Sept	Monday, 5 Oct
	Issue 218 (19 Oct to Nov 1)	Friday, 9 Oct	Monday, 19 Oct
<b>November</b>	Issue 219 (2 Nov to 15 Nov)	Friday, 23 Oct	Monday, 2 Nov
	Issue 220 (16 Nov to 30 Nov)	Friday, 6 Nov	Monday, 16 Nov
<b>December</b>	Issue 221 (1 Dec to 13 Dec)	Friday, 20 Nov	Tuesday, 1 Dec
	Issue 222 (14 Dec to 27 Dec)	Friday, 4 Dec	Monday, 14 Dec

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