



89 per cent of residents read Hackney Today – Ipsos MORI

hackneytoday

Advertisement sizes/charges 2010

	Design	1 off ads	2-5ads	6 or more
1. Full page W: 264mm H: 321mm	£180	£1,980	£1,782	£1,693
2. Half page W: 264mm H: 158.5mm	£100	£1,078	£970	£922
3. Quarter page W: 130mm H: 158.5mm	£60	£640	£576	£547
4. Eighth page W: 130mm H: 78mm	£30	£320	£288	£273
5. Back page	£180	£2,250	£2,025	£1,920
6. Statutory notices One size	n/a	£176 (inc VAT)		

To advertise call either David Roberts on: 020 8356 2416, e-mail: david.roberts@hackney.gov.uk; or: Lee Ray on: 020 8356 3445, e-mail: lee.ray@hackney.gov.uk

Deadline dates editorial/advertising 2010

January Issue 223 (11 Jan to 24 Jan) Thursday, 31 Dec – content deadline Monday, 11 Jan – publication date Issue 224 (25 Jan to 7 Feb) Friday, 15 Jan – content deadline Monday, 25 Jan – publication date	February Issue 225 (8 Feb to 21 Feb) Friday, 29 Jan – content deadline Monday, 8 Feb – publication date Issue 226 (22 Feb to 7 March) Friday, 12 Feb – content deadline Monday, 22 Feb – publication date	March <small>3 weeks between issues</small> Issue 227 (8 March to 21 March) Friday, 26 Feb – content deadline Monday, 8 March – publication date Issue 228 (22 March to 11 April) Friday, 12 March – content deadline Monday, 22 March – publication date	April Issue 229 (12 April to 25 April) Thursday, 1 April – content deadline Monday, 12 April – publication date Issue 230 (26 April to 9 May) Friday, 16 April – content deadline Monday, 26 April – publication date
May Issue 231 (10 May to 23 May) Friday, 30 April – content deadline Monday, 10 May – publication date Issue 232 (24 May to 6 June) Friday, 14 May – content deadline Monday, 24 May – publication date	June Issue 233 (7 June to 20 June) Friday, 28 May – content deadline Monday, 7 June – publication date Issue 234 (21 June to 4 July) Friday, 11 June – content deadline Monday, 21 June – publication date	July <small>3 weeks between issues</small> Issue 235 (5 July to 18 July) Friday, 25 June – content deadline Monday, 5 July – publication date Issue 236 (19 July to 8 Aug) Friday, 9 July – content deadline Monday, 19 July – publication date	August Issue 237 (9 Aug to 22 Aug) Friday, 30 July – content deadline Monday, 9 Aug – publication date Issue 238 (23 Aug to 5 Sept) Friday, 13 Aug – content deadline Monday, 23 Aug – publication date
September Issue 239 (6 Sept to 19 Sept) Friday, 27 Aug – content deadline Monday, 6 Sept – publication date Issue 240 (20 Sept to 3 Oct) Friday, 10 Sept – content deadline Monday, 20 Sept – publication date	October Issue 241 (4 Oct to 17 Oct) Friday, 24 Sept – content deadline Monday, 4 Oct – publication date Issue 242 (18 Oct to 31 Oct) Friday, 8 Oct – content deadline Monday, 18 Oct – publication date	November Issue 243 (1 Nov to 14 Nov) Friday, 22 Oct – content deadline Monday, 1 Nov – publication date Issue 244 (15 Nov to 28 Nov) Friday, 5 Nov – content deadline Monday, 15 Nov – publication date	December Issue 245 (29 Nov to 12 Dec) Friday, 19 Nov – content deadline Monday, 29 Nov – publication date Issue 246 (13 Dec to 31 Dec) Friday, 3 Dec – content deadline Monday, 13 Dec – publication date

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