



**An introduction to the
Draft Hackney Community Strategy
2018-28**

**Community Strategy Partnership Board
February 2018**

Overview

- Why we are developing a new Community Strategy
- Early engagement about how the borough has been changing – Hackney A Place For Everyone
- Scenario planning and developing the draft strategy
- Testing with residents, partner engagement & beginning to develop a new VCS Strategy
- The 5 themes in the draft Community Strategy
- The newer commitments

- Your top 3 strategic priorities & how these fit with the draft strategy commitments?
- Feedback on any key gaps?

Why we are developing the Community Strategy, how it is used and how it shapes what happens next in Hackney



- It sets out the Council's overarching vision for Hackney over the next decade and will provide a backdrop for all of our decision making and work throughout this period
- It builds on what residents have told us already through the Hackney: A Place for Everyone consultation
- It will help us think about what we need to achieve for the whole place, rather than just about running individual services.
- It will help us put the lived experience of residents and the whole community at the heart of what we do, keeping us focused through a time of continued change and uncertainty.

How we got to this point: early engagement and involvement in developing the strategy to date

Summer - Autumn 2015 – Winter 2016	Carried out early major public engagement work Hackney A Place for Everyone and co-developed evidence papers
Winter 15 - Spring 2016	Initial dialogue to develop a response to the borough wide engagement findings and on key issues e.g. housing
April 16, Nov 16	Ran two Scenario Planning Exercises for Leadership
Winter 2016	Developed the initial draft vision and provisional outline
Winter 16 – Spring 17	Co-production, testing and refining of the Draft Community Strategy with colleagues, cllrs
Summer- Autumn 17	Testing and refining with partnership boards where possible. Start related work on co-producing a new VCS strategy
Late Summer 17 – Winter 17/18	Testing with residents in focus groups and through online public consultation
Winter – early spring 18	Final test of consultation draft with partners*
Spring 2018	Further refine and produce Final Strategy for adoption in July 2018

Early engagement about how the borough has been changing

Hackney A Place For Everyone Hackney ran a major engagement programme with local residents in 2015, called “Hackney: a Place for Everyone”

- Launched at a State of the Borough Debate
- Mailed a survey to all households and businesses
- We reached 2980 people in over 50 locations at community events – through face to face interviews, video vox pops & completion of online surveys
- Complemented this with an independent resident survey of c.1000 residents run by Ipsos MORI - a representative sample of local people’s views on the community and the local area.
- Found out what citizens think and feel about how the Borough has changed.
- <https://hackney.gov.uk/HAPFE>

Early engagement and initial thinking on how we respond to issues raised in HAPFE

- More targeted work to understand the issues for groups who are most dissatisfied with the area and / or the Council as well as those who are more isolated
- Respond to the issues around the rising cost of housing and the fact that the market is not catering to local housing needs
- Maintain high levels of community cohesion and neighbourliness
- Tackle the growing inequality
- Revisit the way we engage with residents on looking after their local area and environment
- Tackle poor cyclist and driver behaviour and unpack concerns about parking
- Promote a balanced commercial offer for residents
- Respond to concerns about violent crime
- Continue to work with businesses to develop local economic and employment opportunities

Leadership Scenario planning Part 1 April 2016

Aim: To consider future scenarios for spatial development & community benefits

Reviewed the possible future growth areas in borough and noted:

- any alternative development scenarios you think are worth considering,
- any key red lines (what is definitely not acceptable),
- any benefits you'd really want to see for the community etc.



Leadership Scenario Planning

Part 2: November 2016



Explored four snapshots of possible futures for Hackney in 2025...

1. From 'cool' to 'corporate' Hackney
2. Self-help and self-reliance
3. Health and care pressures
4. Devolution amid economic challenge

Roundtable discussion on:

- What do we most want to secure for the future?
- What do we most need to prevent?
- Who do we need to influence/work with?
- What actions can LB Hackney take now to shape the future?

Developing the draft strategy & testing it with residents and partners

Co-producing and initial testing of the draft strategy

- Drew on the work done so far to develop a draft vision for the borough and an outline for the new draft Community Strategy
- Co-produced the draft strategy with colleagues in LBH services and Cabinet members - *spring and summer 2017*
- Dialogue with partners e.g. Safeguarding, Health & Wellbeing Board etc. - *July – September 2017*
- Began to co-produce a new VCS Strategy – *Summer 17*

Further testing and dialogue with residents and partners

- 3 focus groups with residents from the Hackney e-panel - *August / September 2017*
- Wider public consultation online in *December 17 – January 18*
- Further discussions with partners who have wider networks to test the draft Strategy – including CCG, Healthwatch, HCVS - *Jan – Feb 18*



Where we are now and what happens next:

- Testing with the new Community Strategy Partnership Board*
- Then review all the consultation and stakeholder feedback
- Produce a final draft Strategy in Spring 2018
- Note - Local elections on 3 May 2018
- Take the final draft to Senior Management, Cabinet and Council for approval by July 2018

Related key strategies:

- Housing Strategy – delivery plan adoption in 2018
- New draft Local Plan 2033 – adoption in 2019 tbc
- A new VCS strategy – adoption later in 2018 tbc

A basic overview of the current draft strategy:

A vision statement for Hackney in 2028

An overview about the context we are working in
– for e.g. the limitations of our powers and our resources

More detail set out under 5 themes on:

- the challenges & opportunities we see now
- our aspirations for 2028
- our policy commitments – the things we will do over the next decade to help us achieve this vision for Hackney

The 5 cross cutting themes

A borough where there is a good quality of life and the whole community can benefit from growth

A borough with residents who are ambitious and engaging and want to contribute to community life

A green and environmentally sustainable borough

An open, cohesive and supportive community

A borough with healthy, active and independent residents

New policy commitments – Theme 1

A borough where there is a good quality of life and the whole community can benefit from growth

- No 6 – • Adopt an approach to local economic development which focuses on inclusive economic growth, stimulating development when needed but also increasing local prosperity....
- No 11- ensure more local people access jobs from Hackney's growing economy & maximise the opportunities created by the new national Apprenticeship Levy

New policy commitments – Theme 2

A borough with residents who are ambitious and engaging and want to contribute to community life

- 14 - Economic development & exploring the contribution of local schools
- No 16 - Employment and skills – partnership working to support priority groups
- No 17 - regional work to identify gaps in the labour market and skills gaps e.g. impact of Brexit and other changes to the nature of work
- No 18 – Apprenticeships – high quality opportunities
- No 19 – Explore options for affordable workspace on estates

New policy commitments – Theme 3

A green and environmentally sustainable borough

No 20 - **Develop a comprehensive, overarching Sustainability Strategy** providing a whole system approach to environmental sustainability across the borough in order to reduce the impacts of climate change. This will see us focus on how we manage our estates and Council business, to how we invest as an organisation and how we work with residents and businesses to change behaviours.

New policy commitments Theme 4:

An open, cohesive and supportive community

- No 30 - Enabling communities to connect with each other
- No 32 - a new overarching approach to culture – valuing and building on recent heritage and history
- No 33 - Review the formal and informal community networks
- No 38 - Digital inclusion
- No 39 - Involving businesses and residents more in safeguarding

New policy commitments – Theme 5

A borough with healthy, active and independent residents

- No 42 - Enable residents to live healthier more active lives, looking at the whole system of influences
- No 51 - Dementia friendly communities
- No 53 - Helping people with long term health problems return to work



What are your top 3 strategic priorities?

How does the draft strategy fit with these?

Are there key gaps in the draft strategy?