

Appendix 3: Draft Engagement Strategy

Integral to the successful delivery of the Quarter will be meaningful community, stakeholder and Member engagement to ensure that the delivery reflects local aspirations for the future of the area (in line with the Dalston AAP).

This engagement strategy sets out the methods in which stakeholders, Members and the wider community may be engaged to shape the delivery of the Quarter. It is envisaged that these methodologies may be carried out from the outset and on an on-going basis.

Table 5.1 Engagement Methodology and Strategy

Engagement Method	Engagement Lead	Engagement Target	Engagement Objectives
<p>'One to one' meetings with key stakeholders.</p>	<p>Delivery Team (Team Leader, Project Manager, Senior Property Surveyor, Project Officer)</p>	<p>Leaseholders:</p> <ul style="list-style-type: none"> • Hackney Co-operative Developments; • V22; • Café Otto; • Arcola Theatre; • To the Jungle Café; • Farm Shop; • Age Concern; • Hackney Community and Voluntary Services Committee; • Bootstrap Company; • Shiloh Church; • Grow Cook Eat. <p>Community Groups:</p> <ul style="list-style-type: none"> • Conservation Area Advisory Committee; • Rhodes Estate Tenants and Residents Association; • Town Centre Partnership Forum; • Dalston Square Residents Association; • OPEN Dalston. <p>Surrounding Land Owners:</p> <ul style="list-style-type: none"> • Kingsland Shopping Centre – Criterion Capital; • Thames House; • Transport for London. 	<p>'One to one' meetings to be held with key stakeholders including leaseholders, community groups and surrounding land owners.</p> <p>Completed from the outset and at other key stages, providing the opportunity to discuss both general and site specific issues and identify opportunities and aspirations of both the stakeholder and LBH.</p>

Ward Members Steering/Advisory Group	Delivery Team (Team Leader, Project Manager)	<ul style="list-style-type: none"> • Councillor Peter Snell • Councillor Soraya Adejare 	A Ward Member Steering / Advisory Group will be established to meet regularly and at key stages to provide feedback and shape delivery of the Quarter.
Community Steering Group	Delivery Team (Team Leader, Project Manager); and Ward Members.	Cross section of local community including scope for leaseholders and community group representatives.	<p>A Community Steering Group may be established to meet regularly and at key stages to shape and facilitate the delivery of the Quarter.</p> <p>Expression of interests to join the Steering Group will be invited. Successful applicants will operate within the parameters of the Community Steering Group governance set out in the Steering Group Terms of Reference to deliver the Quarter Principles.</p> <p>Expressions of interest may be invited from a range of sources including Hackney Today and the Council's website to ensure the opportunity to be a part of the Steering Group is open to the wider community.</p>
London Borough Hackney Steering Group	Delivery Team (Team Leader, Project Manager);	<p>Representatives from various Council directories and departments including:</p> <ul style="list-style-type: none"> • Strategic Property Services; • Conservation, Urban Design and Sustainability; • Streetscene / Transport; • Procurement; • Finance. 	A LBH Steering Group will be established to meet regularly and at key stages to shape and facilitate the delivery of the Quarter Project.
Project Website	Delivery Team (Project Manager, Project Officer)	Cross section of local community.	An exciting and innovative project website will be established. The website will be regularly updated with project information including ways people can have their say.
Community Workshops	Delivery Team (Team Leader, Project Manager and Project Officer)	Cross section of local community including scope for leaseholders and community group representatives.	Community workshops may be hosted at key stages to facilitate delivery. Notification of workshops will be widespread including emails / letters to surrounding land owners / occupiers, advertised on project website and Hackney Today.
'Drop in' consultation session(s)	Delivery Team (Project Manager and Project Officer)	Cross section of local community (people who live, work and visit the town centre).	'Drop in' session(s) may be held in appropriate locations in the town centre (potentially the Kingsland Shopping Centre and/or Ashwin Street).