

hackneytoday

Verified door-to-door delivery of 91,665 copies per issue (ABC figure for Dec 2014-Jan 2016)



Advertisement sizes & charges 2017

	1 off ads	2-5ads	6 or more	Design
1. Back page W: 264mm H: 321mm	£2,306	£2,076	£1,968	£180
2. Full page W: 264mm H: 321mm	£2,030	£1,827	£1,735	£180
3. Half page W: 264mm H: 158.5mm	£1,105	£994	£945	£120
4. Quarter page W: 130mm H: 158.5mm	£656	£590	£561	£90
5. Front page banner W: 210mm H: 31.5mm	£350	£320	£300	£60
6. Eighth page W: 130mm H: 78mm	£328	£295	£280	£60
7. Statutory notices	286 (inc VAT, one size)			

To advertise call: 020 8356 3275; or e-mail: htnews@hackney.gov.uk

Deadline dates editorial/advertising 2017

<p>January</p> <p>Issue 394 (16 Jan to 30 Jan) Friday, 6 Jan – content deadline Monday, 16 Jan – publication date</p> <p>Issue 395 (30 Jan to 13 Feb) Friday, 20 Jan – content deadline Monday, 30 Jan – publication date</p>	<p>February</p> <p>Issue 396 (13 Feb to 27 Feb) Friday, 3 Feb – content deadline Monday, 13 Feb – publication date</p> <p>Issue 397 (27 Feb to 13 March) Friday, 17 Feb – content deadline Monday, 27 Feb – publication date</p>	<p>March</p> <p>Issue 398 (13 March to 27 March) Friday, 3 March – content deadline Monday, 13 March – publication date</p> <p>Issue 399 (27 March to 10 April) Friday, 17 March – content deadline Monday, 27 March – publication date</p>	<p>April</p> <p><small>3 weeks between issues 400 & 401</small></p> <p>Issue 400 (10 April to 1 May) Friday, 31 March – content deadline Monday, 10 April – publication date</p> <p>Issue 401 (1 May to 15 May) Thursday, 21 April – content deadline Monday, 1 May – publication date</p>
<p>May</p> <p>Issue 402 (15 May to 29 May) Friday, 5 May – content deadline Monday, 15 May – publication date</p> <p>Issue 403 (29 May to 12 June) Friday, 19 May – content deadline Monday, 29 May – publication date</p>	<p>June</p> <p>Issue 404 (12 June to 26 June) Friday, 2 June – content deadline Monday, 12 June – publication date</p> <p>Issue 405 (26 June to 10 July) Friday, 16 June – content deadline Monday, 26 June – publication date</p>	<p>July</p> <p><small>3 weeks between issues 407 & 408</small></p> <p>Issue 406 (10 July to 24 July) Friday, 30 June – content deadline Monday, 10 July – publication date</p> <p>Issue 407 (24 July to 14 Aug) Friday, 14 July – content deadline Monday, 24 July – publication date</p>	<p>August</p> <p>Issue 408 (14 Aug to 28 Aug) Friday, 4 Aug – content deadline Monday, 14 Aug – publication date</p> <p>Issue 409 (28 Aug to 11 Sep) Friday, 18 Aug – content deadline Monday, 28 Aug – publication date</p>
<p>September</p> <p>Issue 410 (11 Sept to 25 Sept) Friday, 1 Sept – content deadline Monday, 11 Sept – publication date</p> <p>Issue 411 (25 Sept to 9 Oct) Friday, 15 Sept – content deadline Monday, 25 Sept – publication date</p>	<p>October</p> <p>Issue 412 (9 Oct to 23 Oct) Friday, 29 Sept – content deadline Monday, 9 Oct – publication date</p> <p>Issue 413 (23 Oct to 6 Nov) Friday, 13 Oct – content deadline Monday, 23 Oct – publication date</p>	<p>November</p> <p>Issue 414 (6 Nov to 20 Nov) Friday, 27 Oct – content deadline Monday, 6 Nov – publication date</p> <p>Issue 415 (20 Nov to 4 Dec) Friday, 10 Nov – content deadline Monday, 20 Nov – publication date</p>	<p>December</p> <p>Issue 416 (4 Dec to 18 Dec) Friday, 24 Nov – content deadline Monday, 4 Dec – publication date</p> <p>Issue 417 (18 Dec to 15 Jan 2018) Friday, 8 Dec – content deadline Monday, 18 Dec – publication date</p>

Circulated to every home and business fortnightly by Hackney Council

 Hackney