

# hackneytoday

Verified door-to-door delivery of 91,665 copies per issue (ABC figure for Dec 2014-Jan 2016)



## Advertisement sizes & charges 2018

	1 off ads	2-5ads	6 or more	Design
<b>1. Back page</b> W: 264mm H: 321mm	<b>£2,306</b>	<b>£2,076</b>	<b>£1,968</b>	<b>£180</b>
<b>2. Full page</b> W: 264mm H: 321mm	<b>£2,030</b>	<b>£1,827</b>	<b>£1,735</b>	<b>£180</b>
<b>3. Half page</b> W: 264mm H: 158.5mm	<b>£1,105</b>	<b>£994</b>	<b>£945</b>	<b>£120</b>
<b>4. Quarter page</b> W: 130mm H: 158.5mm	<b>£656</b>	<b>£590</b>	<b>£561</b>	<b>£90</b>
<b>5. Front page banner</b> W: 210mm H: 31.5mm	<b>£350</b>	<b>£320</b>	<b>£300</b>	<b>£60</b>
<b>6. Eighth page</b> W: 130mm H: 78mm	<b>£328</b>	<b>£295</b>	<b>£280</b>	<b>£60</b>
<b>7. Statutory notices</b>	<b>£286 (inc VAT, one size)</b>			

To advertise call: **020 8356 3275**; or e-mail: [htnews@hackney.gov.uk](mailto:htnews@hackney.gov.uk)

## Deadline dates editorial/advertising 2018

<p><b>January</b></p> <p><b>Issue 418 (15 Jan to 28 Jan)</b> Friday, 5 Jan – content deadline Monday, 15 Jan – publication date</p> <p><b>Issue 419 (29 Jan to 11 Feb)</b> Friday, 19 Jan – content deadline Monday, 29 Jan – publication date</p>	<p><b>February</b></p> <p><b>Issue 420 (12 Feb to 25 Feb)</b> Friday, 2 Feb – content deadline Monday, 12 Feb – publication date</p> <p><b>Issue 421 (26 Feb to 11 March)</b> Friday, 16 Feb – content deadline Monday, 26 Feb – publication date</p>	<p><b>March</b> <small>3 weeks between issues 423 &amp; 424</small></p> <p><b>Issue 422 (12 March to 25 March)</b> Friday, 2 March – content deadline Monday, 12 March – publication date</p> <p><b>Issue 423 (26 March to 15 April)</b> Friday, 16 March – content deadline Monday, 26 March – publication date</p>	<p><b>April</b></p> <p><b>Issue 424 (16 April to 29 April)</b> Friday, 6 April – content deadline Monday, 16 April – publication date</p> <p><b>Issue 425 (30 April to 13 May)</b> Friday, 20 April – content deadline Monday, 30 April – publication date</p>
<p><b>May</b></p> <p><b>Issue 426 (14 May to 27 May)</b> Friday, 4 May – content deadline Monday, 14 May – publication date</p> <p><b>Issue 427 (28 May to 10 June)</b> Friday, 18 May – content deadline Monday, 28 May – publication date</p>	<p><b>June</b></p> <p><b>Issue 428 (11 June to 24 June)</b> Friday, 1 June – content deadline Monday, 11 June – publication date</p> <p><b>Issue 429 (25 June to 8 July)</b> Friday, 15 June – content deadline Monday, 25 June – publication date</p>	<p><b>July</b> <small>3 weeks between issues 431 &amp; 432</small></p> <p><b>Issue 430 (9 July to 22 July)</b> Friday, 29 June – content deadline Monday, 9 July – publication date</p> <p><b>Issue 431 (23 July to 12 Aug)</b> Friday, 13 July – content deadline Monday, 23 July – publication date</p>	<p><b>August</b></p> <p><b>Issue 432 (13 Aug to 26 Aug)</b> Friday, 3 Aug – content deadline Monday, 13 Aug – publication date</p> <p><b>Issue 433 (27 Aug to 9 Sep)</b> Friday, 17 Aug – content deadline Monday, 27 Aug – publication date</p>
<p><b>September</b></p> <p><b>Issue 434 (10 Sept to 23 Sept)</b> Friday, 31 Aug – content deadline Monday, 10 Sept – publication date</p> <p><b>Issue 435 (24 Sept to 7 Oct)</b> Friday, 14 Sept – content deadline Monday, 24 Sept – publication date</p>	<p><b>October</b></p> <p><b>Issue 436 (8 Oct to 21 Oct)</b> Friday, 28 Sept – content deadline Monday, 8 Oct – publication date</p> <p><b>Issue 437 (22 Oct to 4 Nov)</b> Friday, 12 Oct – content deadline Monday, 22 Oct – publication date</p>	<p><b>November</b></p> <p><b>Issue 438 (5 Nov to 18 Nov)</b> Friday, 26 Oct – content deadline Monday, 5 Nov – publication date</p> <p><b>Issue 439 (19 Nov to 2 Dec)</b> Friday, 9 Nov – content deadline Monday, 19 Nov – publication date</p>	<p><b>December</b></p> <p><b>Issue 440 (3 Dec to 16 Dec)</b> Friday, 23 Nov – content deadline Monday, 3 Dec – publication date</p> <p><b>Issue 441 (17 Dec to 14 Jan 2019)</b> Friday, 7 Dec – content deadline Monday, 17 Dec – publication date</p>

Circulated to every home and business fortnightly by Hackney Council