

hackneytoday

Verified door-to-door delivery of 91,665 copies per issue (ABC figure for Dec 2014-Jan 2016)



Advertisement sizes & charges 2018

	1 off ads	2-5ads	6 or more	Design
1. Back page W: 264mm H: 321mm	£2,306	£2,076	£1,968	£180
2. Full page W: 264mm H: 321mm	£2,030	£1,827	£1,735	£180
3. Half page W: 264mm H: 158.5mm	£1,105	£994	£945	£120
4. Quarter page W: 130mm H: 158.5mm	£656	£590	£561	£90
5. Front page banner W: 210mm H: 31.5mm	£350	£320	£300	£60
6. Eighth page W: 130mm H: 78mm	£328	£295	£280	£60
7. Statutory notices	£286 (inc VAT, one size)			

To advertise call: **020 8356 3275**; or e-mail: htnews@hackney.gov.uk

Deadline dates editorial/advertising 2018

<p>January</p> <p>Issue 418 (15 Jan to 28 Jan) Friday, 5 Jan – content deadline Monday, 15 Jan – publication date</p> <p>Issue 419 (29 Jan to 11 Feb) Friday, 19 Jan – content deadline Monday, 29 Jan – publication date</p>	<p>February</p> <p>Issue 420 (12 Feb to 25 Feb) Friday, 2 Feb – content deadline Monday, 12 Feb – publication date</p> <p>Issue 421 (26 Feb to 11 March) Friday, 16 Feb – content deadline Monday, 26 Feb – publication date</p>	<p>March <small>3 weeks between issues 423 & 424</small></p> <p>Issue 422 (12 March to 25 March) Friday, 2 March – content deadline Monday, 12 March – publication date</p> <p>Issue 423 (26 March to 15 April) Friday, 16 March – content deadline Monday, 26 March – publication date</p>	<p>April</p> <p>Issue 424 (16 April to 29 April) Friday, 6 April – content deadline Monday, 16 April – publication date</p> <p>Issue 425 (30 April to 13 May) Friday, 20 April – content deadline Monday, 30 April – publication date</p>
<p>May</p> <p>Issue 426 (14 May to 27 May) Friday, 4 May – content deadline Monday, 14 May – publication date</p> <p>Issue 427 (28 May to 10 June) Friday, 18 May – content deadline Monday, 28 May – publication date</p>	<p>June</p> <p>Issue 428 (11 June to 24 June) Friday, 1 June – content deadline Monday, 11 June – publication date</p> <p>Issue 429 (25 June to 8 July) Friday, 15 June – content deadline Monday, 25 June – publication date</p>	<p>July <small>3 weeks between issues 431 & 432</small></p> <p>Issue 430 (9 July to 22 July) Friday, 29 June – content deadline Monday, 9 July – publication date</p> <p>Issue 431 (23 July to 12 Aug) Friday, 13 July – content deadline Monday, 23 July – publication date</p>	<p>August</p> <p>Issue 432 (13 Aug to 26 Aug) Friday, 3 Aug – content deadline Monday, 13 Aug – publication date</p> <p>Issue 433 (27 Aug to 9 Sep) Friday, 17 Aug – content deadline Monday, 27 Aug – publication date</p>
<p>September</p> <p>Issue 434 (10 Sept to 23 Sept) Friday, 31 Aug – content deadline Monday, 10 Sept – publication date</p> <p>Issue 435 (24 Sept to 7 Oct) Friday, 14 Sept – content deadline Monday, 24 Sept – publication date</p>	<p>October</p> <p>Issue 436 (8 Oct to 21 Oct) Friday, 28 Sept – content deadline Monday, 8 Oct – publication date</p> <p>Issue 437 (22 Oct to 4 Nov) Friday, 12 Oct – content deadline Monday, 22 Oct – publication date</p>	<p>November</p> <p>Issue 438 (5 Nov to 18 Nov) Friday, 26 Oct – content deadline Monday, 5 Nov – publication date</p> <p>Issue 439 (19 Nov to 2 Dec) Friday, 9 Nov – content deadline Monday, 19 Nov – publication date</p>	<p>December</p> <p>Issue 440 (3 Dec to 16 Dec) Friday, 23 Nov – content deadline Monday, 3 Dec – publication date</p> <p>Issue 441 (17 Dec to 14 Jan 2019) Friday, 7 Dec – content deadline Monday, 17 Dec – publication date</p>

Circulated to every home and business fortnightly by Hackney Council